

Building an AI-Ready Data Protection Framework with Microsoft Purview

Close Date	Segment	Industry	Org Size	Deal Highlight	Products & Services	Partner	Customer	Competition
Oct. 2025	SME&C	Professional Services	1400 employees	E5 Uplift	Microsoft Purview Information Protection, Microsoft 365, Microsoft Purview Data Loss Prevention (DLP), Microsoft Compliance Center	eGroup Enabling Technologies	Towne Park	n/a
CHALLENGE		SOLUTION		OUTCOMES		TEAM		
<p>Towne Park lacked a unified data protection strategy across Microsoft 365, increasing the risk of accidental data exposure and compliance gaps. Existing DLP configurations did not reflect the organization's business needs, and the environment was not yet prepared to support upcoming AI and automation initiatives that depend on well-classified, secure data.</p>		<p>eGroup delivered strategic advisory sessions, governance assessments, and AI-readiness envisioning workshops to align stakeholders on data protection priorities.</p> <p>The team conducted technical discovery to evaluate data repositories, user behaviors, and existing DLP configurations, then designed a scalable taxonomy with sensitivity labels, retention strategies, and Microsoft Purview policies. A controlled pilot deployment of DLP and Information Protection policies was implemented, validated, refined, and accompanied by a thorough knowledge transfer.</p>		<p>Towne Park received strategic advisory findings, envisioning documentation, and a comprehensive Planning & Design roadmap. The pilot rollout included up to three DLP policies and two Information Protection policies with up to five labels each, along with as-built documentation for IT. The engagement established a strong, scalable foundation for compliant, secure, and AI-ready data governance, maximizing the value of Towne Park's 1,400 E5 Compliance licenses.</p>		<p>eGroup</p> <p>Account Executive</p> <p>Dan Drude dan.drude@eGroup-us.com</p> <p>Solutions Architect</p> <p>Brian Burns brian.burns@eGroup-us.com</p> <p>Microsoft</p> <p>Joe Miller, MSFT Alex Davidoff, MSFT</p> <p>Licensing Value</p> <p>1400 E5 Compliance</p>		