eGroup ENABLING TECHNOLOGIES | Microsoft

Optimizing Bob's Discount Furniture's Azure Environment for Performance, Security, & Cost Efficiency

Close Date	Segment	Industry	Org Size	Deal Highlight	Products & Services	Partner	Customer	Competition
Sept. 2025	SME&C	Retail	5000 employees	Evaluate and Optimize Azure Environment	Azure, CAF, WAF, Azure Landing Zone, Azure Policy, Azure Advisor, Defender for Cloud, Log Analytics / SIEM/SOAR, ExpressRoute, Infrastructure as Code (IaC)	eGroup Enabling Technologies	Bob's Discount Furniture	n/a

CHALLENGE

Bob's Discount Furniture needed to evaluate and optimize their Microsoft Azure environment to better align with Microsoft best practices.

They faced performance, cost, security, and governance challenges, compounded by regional capacity constraints and architectural gaps that created risks to scalability, reliability, and compliance.

SOLUTION

eGroup Enabling Technologies performed a comprehensive Azure assessment leveraging Microsoft's Cloud Adoption Framework (CAF), Well-Architected Framework (WAF), and Azure Landing Zone principles.

The engagement included in-depth discovery of current configurations, evaluation of cost and operational efficiencies, a full security assessment, and detailed documentation of findings and improvement recommendations. Collaborative review sessions were conducted to prioritize actions and assign ownership.

OUTCOMES

The engagement delivered clear documentation of findings, recommendations, and required next steps, along with actionable guidance to strengthen governance, architecture, and security.

Bob's Discount Furniture gained improved alignment with Microsoft best practices, enabling better performance, stronger security, and greater cost efficiency. The validated Azure Landing Zone foundation now supports scalable, secure, and well-governed cloud growth.

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