

# American Enterprise Institute's Seamless Migration to Microsoft 365 with eGroup Enabling Technologies

Close Date	OU	Industry	Org Size	Deal Highlight	Products & Services	Partner	Customer	Competition
Dec 2023	SMB	Nonprofit	700 employees	Migration to M365	M365 E3 & E5, Exchange Online	eGroup Enabling Technologies	American Enterprise Institute	N/A

## CHALLENGE

American Enterprise Institute encountered the formidable task of migrating 700 users and their mail data to Microsoft 365. Seeking expertise, they partnered with eGroup Enabling Technologies to navigate the complexities of analyzing their existing Microsoft licensing subscription program and devising migration strategies for cloud-based Exchange Online services.

## SOLUTION

Collaborating closely, American Enterprise Institute's leadership and eGroup Enabling Technologies' Microsoft 365 experts undertook a pilot migration effort to transfer Exchange mailboxes and associated data to Exchange Online. Through meticulous planning and execution, they achieved a successful pilot migration, ensuring a smooth transition to their M365 tenant. Additionally, a comprehensive plan and design for future production migrations were established, laying the groundwork for further seamless transitions.

## OUTCOMES

Through effective Organizational Change Management (OCM) practices, American Enterprise Institute successfully transitioned users to Exchange Online. OCM facilitated the development of adoption communications plans, enabling a smooth transition for end-users. Additionally, leveraging eGroup Enabling Technologies' technical services for Planning, Design, and Proof-of-Concept, empowered the organization to utilize newly acquired insights to initiate production rollouts with the confidence of being backed by expert support.

## TEAM

**Partner**  
 Dan Drude, Account Executive

**Contractual Value**  
 -Uplift of 700 M365 E3 & E5 Licenses from O365 – education pricing  
 \*\*eGroup Enabling Technologies were not directly involved with the licensing pricing