

# Towne Park Modernizes ERP Platform on Microsoft Azure to Meet 2024 Merger & Acquisition Targets with eGroup Enabling Technologies

Close Date	OU	Industry	Org Size	Deal Highlight	Products & Services	Partner	Customer	Competition
Jan 2024	SMC	Hospitality	5,000 employees	ERP Platform on Azure	Azure	eGroup Enabling Technologies	Towne Park	AWS, On-Prem, & Colocation
CHALLENGE	SOLUTION	OUTCOMES	TEAM					
<p>Towne Park faced the pressing need to modernize its ERP platform on Microsoft Azure to align with its expansion strategy and meet merger and acquisition targets for 2024. This entailed transitioning their existing infrastructure to Azure while ensuring scalability and compatibility to accommodate the integration of additional businesses.</p>	<p>To address the urgent need for modernization and expansion, eGroup Enabling Technologies collaborated with Towne Park to transition their ERP platform to Microsoft Azure. To meet their infrastructure growth needs, a migration from on-prem to Microsoft Azure allowed them to scale the number of clients they can support without the constraints of limited compute. By scaling to Microsoft Azure, they are in the process of modernizing their data platform to save costs, increase performance, and achieve unlimited scale.</p>	<p>Following the engagement with eGroup Enabling Technologies, Towne Park successfully migrated its primary ERP platform to Microsoft Azure. This migration secured scalability and set the foundation for accommodating future growth and acquisitions. Additionally, Towne Park continues to target its remaining on-premises workloads, setting the stage for further modernization and optimization of their infrastructure.</p>	<p><b>Account Executive</b> John Menkin</p> <p><b>Partner</b> Jason Webster, Account Executive</p> <p><b>Contractual Value</b> -70,000 ACR per Month</p>					