

Empowering Faith Technologies: Maximizing Copilot for Microsoft 365 Adoption with eGroup Enabling Technologies

Close Date	OU	Industry	Org Size	Deal Highlight	Products & Services	Partner	Customer	Competition
May 2024	SMC	Construction	2,200 employees	Value of AI for Efficiency	Copilot for M365	eGroup Enabling Technologies	Faith Technologies	N/A
CHALLENGE	SOLUTION	OUTCOMES	TEAM					
<p>Faith Technologies had made early investments in Copilot for Microsoft 365 and was determined to maximize the value of their investment. They sought to ensure that their teams fully understood and effectively utilized the new capabilities to enhance productivity and streamline workflows.</p>	<p>The primary goal of this engagement with eGroup Enabling Technologies was to empower Faith Technologies staff to fully utilize Copilot for M365. Our experts focused on helping the staff grasp the fundamentals of AI in the workplace, with a specific emphasis on leveraging Copilot for M365. This was achieved through:</p> <p>Discussion & Development: Refining user experience and training content, creating a "playbook" for their Copilot for M365 usage.</p> <p>Interactive Training Sessions: Interactive sessions on Copilot fundamentals, encouraging experimentation with the tools. The goal was to help users quickly achieve wins, build resilience, and develop muscle memory, promoting sustained adoption.</p> <p>Feedback Collection Gathering user sentiment to measure experience, efficiency gains, and return on investment (ROI). This approach ensured that Faith Technologies' staff were not only trained but also motivated to leverage the full potential of Copilot.</p>	<p>Following a successful engagement, eGroup Enabling Technologies is now strategically planning communications and training tailored to AI use cases, aligned with specific organizational roles. This initiative aims to maximize the utilization of Faith Technologies' investment in Copilot for Microsoft 365, ensuring that all staff are fully equipped and motivated to leverage its capabilities effectively.</p>	<p>Account Executive Corey Cruchet</p> <p>Partner Kevin Radigan, Account Executive</p> <p>Contractual Value <i>Licensing value of \$108k annually</i></p>					