

Beazer Homes Begins AI Journey With The Support of eGroup Enabling Technologies

Close Date	OU	Industry	Org Size	Deal Highlight	Products & Services	Partner	Customer	Competition
Oct 2024	SMC	Architecture, Engineering, & Construction	1,500 employees	AI Journey	Microsoft 365 Copilot	eGroup Enabling Technologies	Beazer Homes	N/A

CHALLENGE	SOLUTION	OUTCOMES	TEAM
<p>Beazer Homes was instructed by leadership to create an AI strategy. This initiative was to implement AI org-wide for all departments who would take advantage of the opportunity.</p> <p>Beazer Homes engaged eGroup Enabling Technologies to help them rollout a scalable 3-phase implementation plan for Microsoft 365 Copilot Adoption and End-User Training.</p>	<p>eGroup met with Beazer Homes to learn their environment, discuss their goals, and understand the action items of the three phases approach the company needed to implement.</p> <p>It was concluded after meeting with Beazer Homes, that the eGroup team would assist with the action items needed to successfully rollout their plan leveraging eGroup's Organizational Change Management award-winning services.</p>	<p>Beazer Homes has now completed the first phase of the Microsoft 365 Copilot rollout to the Phase One identified personas, leading to successful adoption thus far.</p> <p>They have since entered Phase Two of the adoption effort leading to their Microsoft 365 Copilot license count increasing from 200 to 500 licenses.</p> <p>After the completion of phase three, Beazer Homes will have 800 licenses and will have fully adopted and begun leveraging Microsoft 365 Copilot org-wide.</p>	<p>Account Executive Alex Jimenez</p> <p>MW Specialist Jared Johnson</p> <p>Partner Clint Boyleston, Account Executive</p> <p>Contractual Value -\$175,000 Licensing Uplift</p>